

# Brooke White

I specialise in brand and UI/UX design and am currently looking to join a fun, like-minded team that strive for excellence.

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View my work at [www.brookewhitedesign.com](http://www.brookewhitedesign.com)

## Education

**Bachelor of Digital Media**  
2013 - 2016  
Griffith University, QCA

**Certificate II in Creative Industries**  
2011 - 2012  
Stretton State College

## Skills

End-to-end & iterative design  
User Research & Personas  
User Flowcharts  
Information Architecture  
Wireframing  
Prototyping  
Usability Testing  
UI/UX Design  
Website Design  
Brand & Visual Identity  
Design Sprints

## Tools

Whimsical  
Adobe XD  
Photoshop  
Illustrator  
InDesign  
Figma  
Zeplin  
Invision  
Slack  
Asana

## References

References available upon request.

## Design Lead

**MyWork & YouPay**

August 2020 - Current  
Springwood, QLD

Designing brands, websites and digital products across MyWork's client base. Currently focused on brand and UI design for MyWork's latest digital product called YouPay - a new payment method that allows consumers to place orders online and get someone else to pay. Also leading the design team of two and setting overall creative direction for internal branding and marketing campaigns.

## Design Team Leader

**R6 Digital**

April 2016 - August 2020  
Brisbane CBD, QLD

Worked as both Design Team Leader and Design Lead across multiple internal and client based projects. Lead a team of three staff, completed brand and website projects, process optimisation through to implementation and, conducted design critiques to drive creative, brand and product innovation.

## Social Media Designer

**Griffith University**

Feb 2015 - March 2016  
Gold Coast, QLD

During my time on the social media team, I designed a wide range of social graphics for Griffith University's official Facebook and Instagram profiles. I was able to attend university events to supply photography and blog content for the official student blog.

## Junior Designer

**Salon Pacific**

August 2014 - December 2014  
Morayfield, QLD

Provided both print and digital designs for Salon Pacific, Katrina's Skinworks and Lish Nail Creations; a collection of skin and beauty companies located throughout Australia. Also updated company websites, brand collateral and product photography.

## Graphic Design Intern

**Liveworm**

Feb 2015 - June 2015  
Gold Coast, QLD

Completed a wide range of projects from logo design, branding, print layouts, package design and website designs for a variety of small, local businesses.

## Junior Designer

**Ohsocreative**

March 2010 (2 weeks)  
North Lakes, QLD

As a 2 week work experience role, I was able to assist in finalising and double checking designs before distributing to client, as well as basic design concept development and presentation layout.