

Brooke White

I specialise in website and brand design for small-medium sized businesses, and am looking to join a fun, easy going team that thinks outside the box.

0421 740 369 ohmybrooke@gmail.com

View my work at: www.brookewhitedesign.com

Education

Bachelor of Digital Media
2013 - 2016
Griffith University, QCA

Certificate II in Creative Industries
2011 - 2012
Stretton State College

Skills

Design

Sketching
User Personas & Flows
Wireframing
Website Design
Prototyping
Brand & Visual Identity
Typography

Technical

Adobe CC
Adobe XD
Invision
Zeplin
Wordpress
WooCommerce
HTML & CSS
Mailchimp

References

Chris Vanek
General Operations Manager
R6 Digital
Chris@r6digital.com.au
0402 226 972

Roshni Harding
Media Adviser
Parliament of Australia
roshni.harding@aph.gov.au
0430 168 499

Jake Hart
Chief Design Officer
R6 Digital
Jake@r6digital.com.au
0423 884 019

Design Team Leader R6 Digital

April 2016 - Current
Brisbane CBD, QLD

In my current role at R6 Digital I lead the Creative Team of three staff. I manage day-to-day tasks for the team, and schedule and manage projects as needed. Along with creative mentoring, I run regular one on ones and assist in setting creative direction for videos, branding and website projects that the team output for external client projects.

I also work on the larger client projects for brand, website and product design projects ranging from small-to-medium size businesses, motorsports, e-commerce and storage. Working with the Chief Design Officer on external brand and marketing materials for the R6 Digital brand and product innovation are also key parts of my role. Assisting with internal process optimisation and implementation are other parts of my role that I thoroughly enjoy.

Social Media Designer Griffith University

Feb 2015 - March 2016
Gold Coast, QLD

During my time on the social media team, I designed a wide range of social graphics for Griffith University's official Facebook and Instagram profiles. I was able to attend university events to supply photography and blog content for the official student blog.

Graphic Design Intern Liveworm

Feb 2015 - June 2015
Gold Coast, QLD

Completed a wide range of projects from logo design, branding, print layouts and package design for a variety of small, local businesses. I was able to work as a team or individually, and had a massive learning curve regarding studio environment, print specifications and pre-press preparation.

Junior Designer Salon Pacific

August 2014 - December 2014
Morayfield, QLD

Provided both print and digital designs for Salon Pacific, Katrina's Skinworks and Lish Nail Creations; a collection of skin and beauty companies located throughout Australia. My role also included updating company websites, brand collateral and product photography.

Junior Designer Ohsocreative

March 2010 (2 weeks)
North Lakes, QLD

As a 2 week work experience role, I was able to assist in finalising and double checking designs before distributing to client, as well as basic design concept development and presentation layout.